

PM27 Campaign Website Privacy Policy

1. Introduction

The PM27 Campaign (“we”, “us”, “our”) is committed to protecting your privacy and ensuring that your personal information is handled responsibly and securely. This Privacy Policy explains how we collect, use, store, and protect your information when you visit our website or interact with us online.

2. Collection of Personal Information

We may collect and process the following types of personal information:

- Name and contact details (such as email address, phone number)
- Information submitted via forms or email correspondence
- IP address and browsing information (for website analytics)
- Any other information you voluntarily provide

3. Purpose of Collection

We collect personal information for the following purposes:

- To respond to your enquiries and requests
- To keep you informed about campaign developments and events
- To manage campaign membership and participation
- To improve our website and communication

4. Use and Disclosure of Information

We will only use your information for the purposes stated above. Your information will not be shared with third parties except:

- With your explicit consent
- As required by law
- To service providers assisting us with communication or website management, who are bound by confidentiality agreements

5. Data Security

We take reasonable steps to protect your personal information from loss, misuse, unauthorised access, disclosure, alteration, or destruction. All information is stored securely, and access is limited to authorised personnel only.

6. Cookies and Analytics

Our website may use cookies and analytics tools to enhance your browsing experience and collect usage data. You can manage cookie preferences via your browser settings.

7. Your Rights

Under the Protection of Personal Information Act (POPIA), you have the right to:

- Access the personal information we hold about you
- Request correction or deletion of your information
- Object to the processing of your information
- Withdraw consent at any time

To exercise your rights or for privacy-related queries, please contact us at info@pm27.org.za.

8. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website.

9. Contact Details

If you have any questions or concerns about this Privacy Policy or how your information is handled, please contact:

PM27 Campaign
Email: info@pm27.org.za
Website: www.pm27.org.za

This Privacy Policy is effective as of 25 March 2026